



PATENTS
UV-31 Cont.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Earl M. Rector Jr. et al.
Application No. : 09/766,566 Confirmation No. : 2141
Filed : January 19, 2001
For : SYSTEM FOR COLLECTING TELEVISION PROGRAM DATA
Group Art Unit : 2614
Examiner : Victor R. Kostak

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

RECEIVED

JUL 19 2004

Technology Center 2600

REPLY TO OFFICE ACTION

Sir:

Responsive to the February 13, 2004 Office Action,
applicants respectfully request reconsideration and allowance of
this application in light of the following remarks.

Remarks begin on page 2 of this paper.